

# COMMISSION AGENDA

Item No: 10B

Meeting: 10/15/20

**DATE:** October 15, 2020

**TO:** Port Commission

**FROM:** Eric D. Johnson, Executive Director

Project Manager: Deirdre Wilson, Senior Planning Manager

**SUBJECT:** Strategic Plan Foundational Goals

## A. ACTION REQUESTED

Port staff will provide an update on the Strategic Plan and request the Commission confirm the Strategic Plan Foundational Goals.

## B. SYNOPSIS

As a follow-up to the September 24<sup>th</sup> Study Session, staff proposes the following Foundational Goals for the Strategic Plan (in lieu of the term “Pillars”), edited to show changes since the study session and listed in alphabetical order. Please confirm these five Foundational Goals.

### **Community Connections**

Advance the Port’s commitment to connect with the greater Pierce County by promoting partnerships and engaging with the community ~~in a transparent and accessible way.~~

### **Economic Vitality**

Create living-wage jobs and sustainable business development opportunities in Pierce County through Port leadership and direct investment.

### **Environmental Stewardship**

Adopt operating practices and performance standards that meet or exceed regulatory obligations, proactively pursue environmental enhancement efforts, and advance environmental sustainability internally ~~and throughout the Pierce County region.~~

### **Organizational Health**

Create and sustain an organizational culture that values efficiency adheres to the highest ethical standards; achieves alignment throughout the organization; prioritizes the Port’s fiduciary role as a trustee of the public’s assets, embraces diversity, equity, and inclusion; and ~~provides~~ achieves a high level of employee job satisfaction.

### **Transportation Advocacy**

Partner with lead agencies to support and advance transportation infrastructure critical to the maritime and regional economy.

**C. FINANCIAL UPDATE**

Strategic Plan Project: PSA No. 071173, GL Account No. 10-6005-76-0000-00  
Total Authorized: \$291,900.00  
Balance of Authorization: \$106,305.63

Consultant work completed in August:

1. Project team coordination and regular planning and communications meetings
2. Survey translation and management
3. Goals and strategies refinement
3. Stakeholder interviews

**D. NEXT STEPS (TENTATIVE SCHEDULE)**

October 29 - *special meeting*

- Presentation on the Port's financial capacity over the next 5 years
- Review transportation goal strategies and tactics

November 5 - *study session*

- Review environment goal strategies and tactics

November 19 - *regular meeting*

- Review organization health goal strategies, and tactics

December 3 - *study session*

- Review economic goal strategies and tactics

December 17 - *regular meeting*

- Review community connections goal strategies and tactics